

Looking for “out-of-the-box” fundraiser ideas? Check out the Blue Apple Fundraiser Ideas from the project, *What's in Your Water*, and have a lot of fun while raising money for your cause.



Blue Apple Fundraiser Ideas

Need some fundraiser ideas to get your students' brains in gear? You could offer some tried and true Red Apple fundraisers, like bake sales, car washes, cake walks, raffles, or walkathons.

Or, you could kick their brains into high gear by suggesting some of our patented **Blue Apple™** fundraisers, then letting them build on the ideas until your class has created something truly spectacular!

Engineering Challenge Teams or individuals can buy entry into the contest. Then, have them build the tallest tower they can using only the materials you provide. The winning team can get a portion of the entry fees, or they can donate it back to your fundraiser!

A Night at the Opera Turn old socks and some cardboard boxes into cash. Have students bring in socks to design into puppets. Have small groups write and practice puppet musicals using their socks, then sell tickets to unsuspecting parents. The more songs, the better!

Rock, Paper, Scissors Championship Invite students, parents, and community members to register for a Rock, Paper, Scissors tournament for a small fee. Create a bracket and stage the tournament, but with a twist! For \$5, people can buy their way back into the tournament to play against the champion for a chance at the crown. If the champion is defeated, anyone else can chip in \$5 for their chance to win. The tournament concludes when no one has any money left to spend.

Reverse Auction Have small groups create an item to be auctioned off. Invite parents and community members to a special style of auction. The person with the highest bid gets the prize, but the person with the second-highest bid donates the amount of their highest bid. Watch as things get out of control!

Bake Sale + Instead of selling stuff that fifth graders made the night before, have small groups reach out to local restaurants. In exchange for publicity and goodwill, these restaurants can donate a signature item to be parceled up and sold. At the end, vote for a People's Choice and let that restaurant crow about it for a year.

STEAM-ish Pledge Drive Instead of collecting pledges for how many miles you can walk around a track, collect pledges for how tall you can build a tower using only 100 balloons and a roll of duct tape.

