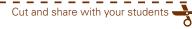
Storytelling can be a powerful way to spread a message. Use this resource, Elements of Storytelling, to guide students as they craft a story that they want to share with others! Then, check out how it is put to use in the Blue Apple Project, *Take a Stand*.







# **Elements of Good Storytelling**

### Conflict

Conflicts add suspense or tension to a story. They can be internal—for example, someone having a hard time making a decision. Or, they can be external—such as an obstacle getting in the way of someone reaching their goal.

## **Developed Characters**

These are the people that come with a backstory, or a personality, that make them believable and authentic.

### **Dramatic Plot**

Many stories have a clear beginning, middle, and end—where the end is often very different than the beginning. Usually, the characters are on some sort of journey where there is something they are trying to achieve or overcome.

#### **Great Sounds**

This is a podcast afterall! Is the character's voice interesting or appealing? What can you tell about them from their voice? How does hearing them talk make you feel? Were there other interesting sounds that gave the podcast more depth?

## **Interesting Setting**

Many stories take us to places we can't go ourselves. Oftentimes, stories have a bigger impact if they take place "on location," inside the home of the person being interviewed or behind the scenes of a local event.

#### Reflection

Many stories include the character reflecting upon the experience. What did they learn? How did they change? How will this help them as they move forward?

#### **Teasers**

Teasers give the audience something to anticipate along the way. It captivates them and makes them wonder about what is to come.





For more strategies from the PBL Unit Take a Stand, and to explore other projects, visit BlueAppleTeacher.org!